



AMG WEALTH ADVISORS

Drawdown Patrol Investing

Upside Capture Through Downside Protection

Our approach is designed to produce what every investor wants, potential for growth and income while defending against their most feared risks. Today's backdrop requires different thinking; here is ours.



Our Approach

We believe that staying invested through market cycles is crucial for long-term success. However, we recognize that the current environment requires a more adaptive strategy to navigate these cycles effectively.

Our goal is to help you stay on track, regardless of market fluctuations, by managing risk in a way that supports consistent growth.



By reducing the impact of volatility, investors can enjoy a smoother ride to and through retirement.



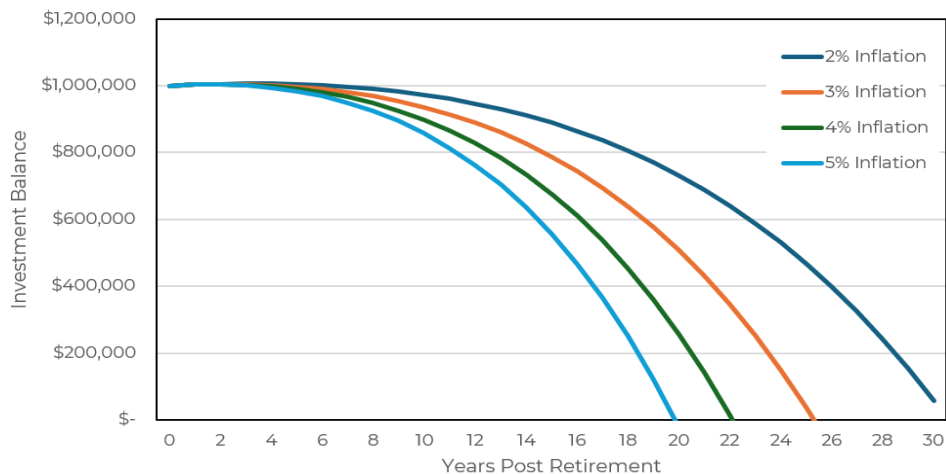


What are the Risks?

Longevity Risk: Outliving Your Money

This threat is sneaky, and hard to recognize in the moment. An apparent sense of security today is exchanged for a dangerous longer-term shortfall.

Investment Balance Under Various Inflation Scenarios



* Assumes 6.3% portfolio level returns, a 33% tax rate on withdrawals, and a 4% after tax withdrawal rate

Drawdown Risk: Losing Your Money

It can strike without warning. Large losses can get in the way of our ability to compound your capital:

Don't Dig A Hole

Drawdown	% To Recover	Years To Recover*
5%	5.3%	0.67
10%	11.1%	1.37
20%	25.0%	2.90
30%	42.9%	4.63
40%	66.7%	6.64
50%	100.0%	9.01

Source: Aptus Research. * Assumes recovery = 8% Net CAGR.

The ability to reduce drawdown can shorten recovery time

Conceptual Illustrations

Information presented above is for illustrative purposes only and should not be interpreted as actual performance of any investor's account. These figures are entirely assumed to illustrate the concept of hedging during an assumed 10% drawdown in equities. As these are not actual results and completely assumed, they should not be relied upon for investment decisions. Actual results of individual investors will differ due to many factors, including individual investments and fees, client restrictions, and the timing of investments and cash flows.





Everything is Tied Back to *What Drives Returns*

Over Longer Periods of Time, Total Return Comes From Three Factors:



Historically, **Yield** and **Growth** have contributed to the majority of investors' returns. **Valuation Change** is more sentiment-driven and tends to mean revert.

We focus on the first two, **Yield** and **Growth**, because they drive greater than 87% of long-term total returns.

Decade	Yield	+	Earnings Growth	+/-	Valuation Change	=	Annual Returns
1900s	3.9%		4.7%		0.9%		9.5%
1910s	4.2%		2.0%		-2.9%		3.4%
1920s	3.7%		5.6%		4.6%		13.9%
1930s	3.1%		-5.7%		1.6%		-1.0%
1940s	4.2%		9.9%		-6.4%		7.8%
1950s	4.1%		3.9%		10.1%		18.1%
1960s	3.1%		5.5%		-1.2%		7.3%
1970s	3.4%		9.9%		-8.0%		5.3%
1980s	3.4%		4.4%		8.6%		16.4%
1990s	1.7%		7.7%		8.2%		17.6%
2000s	1.5%		0.6%		-2.9%		-0.8%
2010s	1.9%		10.6%		2.5%		15.0%
2020s	2.2%		9.1%		3.2%		14.5%
Avg. Contribution to Return	3.1%		5.2%		1.4%		9.8%
% Contribution to Return	31.8%		53.7%		14.4%		100.0%

Source: Aptus Capital, John Bogle & Robert Shiller, Data as of 12/31/2024

We Want to ***Enhance Your Yield*** and ***Improve Your Growth***





How Do We Manage Risk?

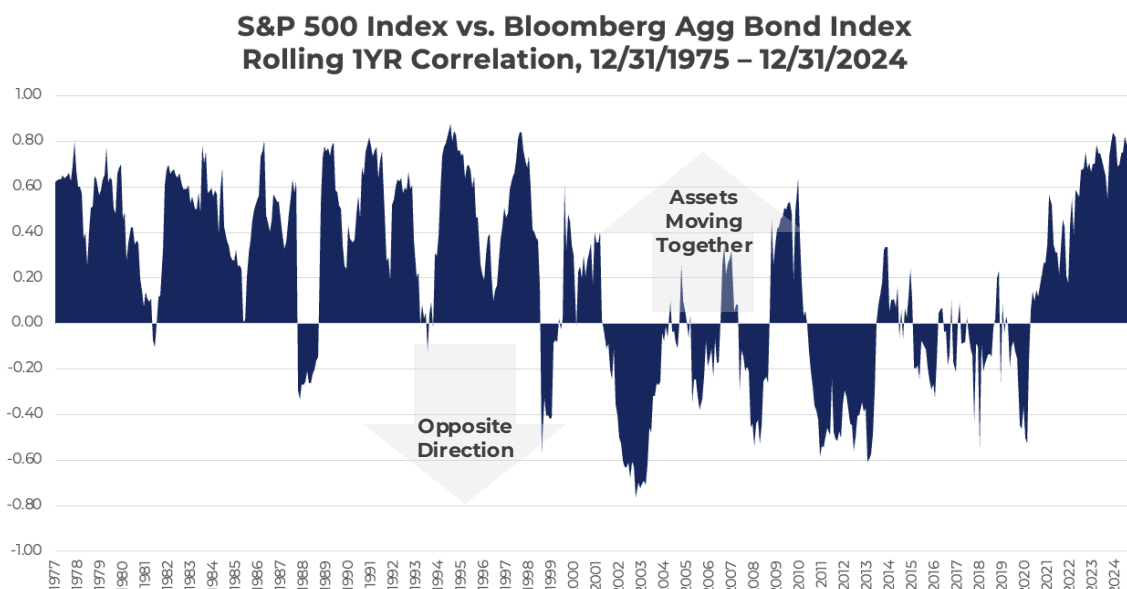
Risk management starts with understanding you, and what type or risk you need and want to embrace. We build a foundation on:

- Access to the primary asset classes of stocks and bonds
- Downside protection through actively-managed hedged equities
- Enhanced income through options based income strategies

What if Bonds Don't Hedge Stock Exposure?

Through much of recent history, bonds offered both return and protection, as correlations between stocks and bonds stayed mostly negative.

Looking further back, given inflation and volatility, can we still say that? How can we insulate a portfolio from this risk?



Source: Aptus Capital as of 12/31/2024





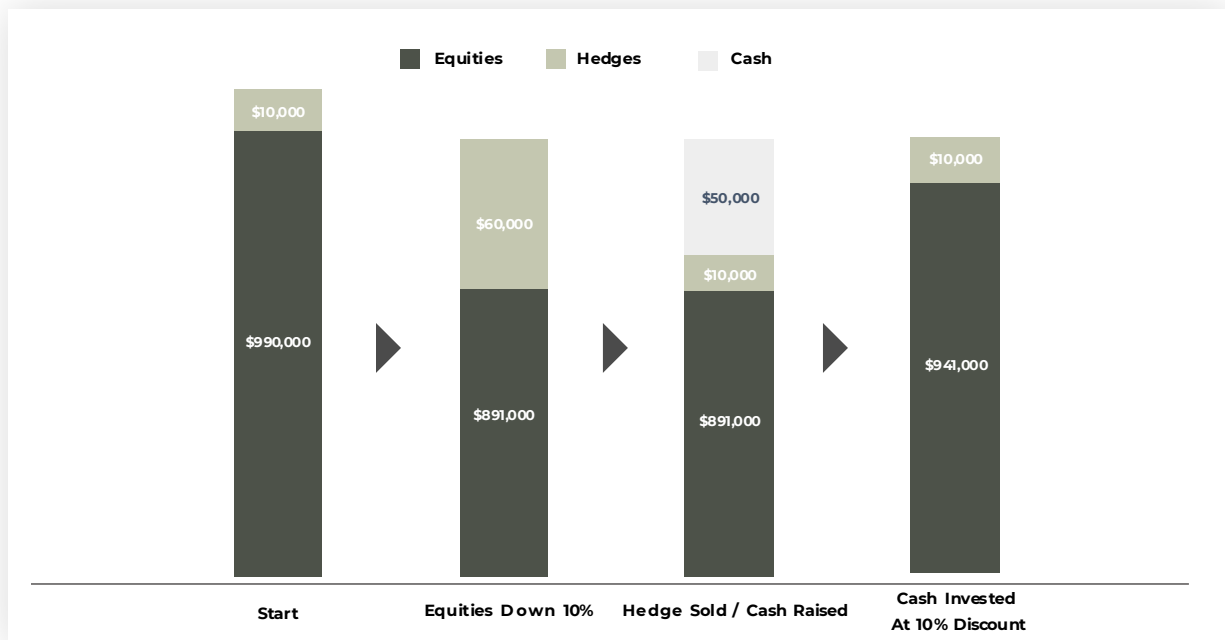
What are Hedged Equities?

Traditional diversification is the mix of stocks and bonds, commonly shown as a “60/40” allocation. Most agree that stocks have more growth potential, but they also have bigger swings, so the bonds serve as a portfolio stabilizer.

Rather than including the typical mix of bonds, our approach involves shifting the allocation to hold more equities and adding hedges to balance out risk.

Like a seatbelt in a car, hedging doesn’t prevent accidents (market drops) from happening but can help reduce the damage and help prevent major injuries. If the market falls sharply, having hedging strategies in place can help to cushion the blow.

We think relying solely on bonds to reduce risk carries a large opportunity cost vs. creating the ability to comfortably own more stocks.



Conceptual Illustration

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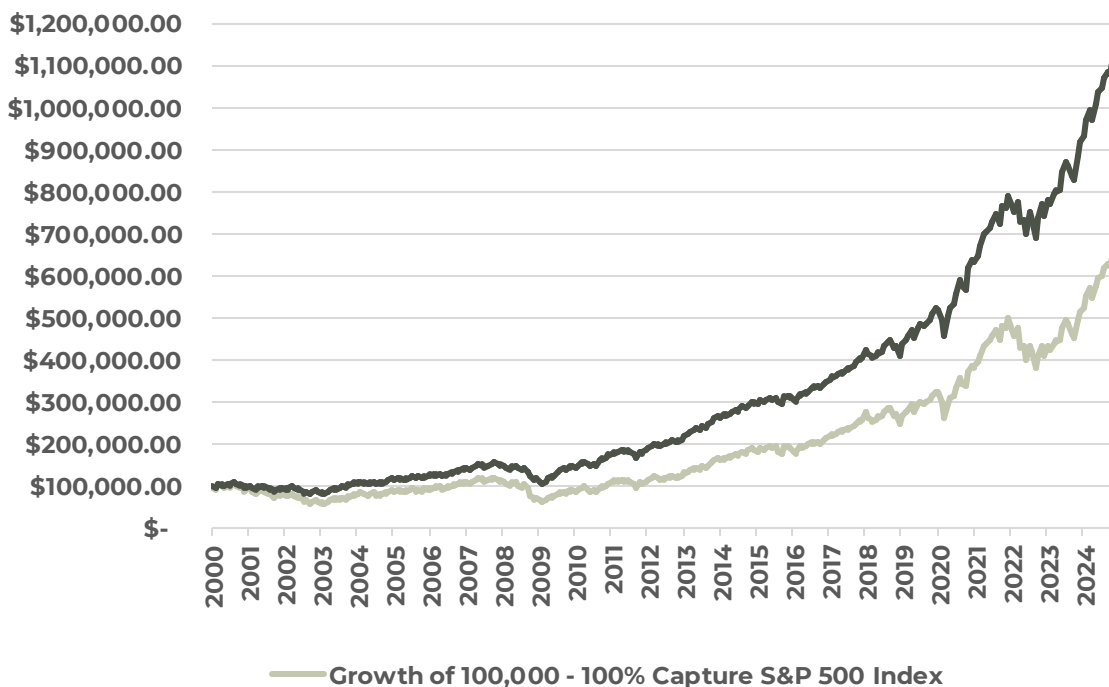
The Upside of Less Downside

By using volatility as an asset class and incorporating hedging strategies, we believe that our portfolios have the ability to better protect capital during a market drop. By potentially capturing less of the market drawdowns that we will face and reducing the sharp portfolio swings, we believe that we will help investors avoid harmful behaviors (selling low and buying high) that can destroy a financial plan.

As the chart below shows, an investor can compound their capital more efficiently over time by reducing the amount that is lost during the markets' downturns. This can lead to outperformance over time even without capturing 100% of the upside performance.

Reduced Downside Can Actually Boost Compounded Returns

01/01/2000 - 12/31/2024



Source: Bloomberg, Aptus Research. Conceptual Illustration

This graph assumes an initial investment of \$100,000 on 1/1/2000. All dividends and distributions are reinvested. Performance shown does not reflect investor-specific activities, such as contributions, withdrawals, or restrictions. In addition, such results may not reflect the impact that material, economic and market factors may have had during the entire period portrayed. Actual returns experienced by investors will differ from model results. This is not a recommendation to buy or sell any of the securities mentioned herein. The holdings identified above do not represent all of the securities purchased, sold, or recommended for the adviser's clients. Holdings are subject to change without notice. A complete list of holdings is available upon request.





Tying It All Together

To summarize the thinking behind our investment approach:

Focus On Improving Asset Allocation

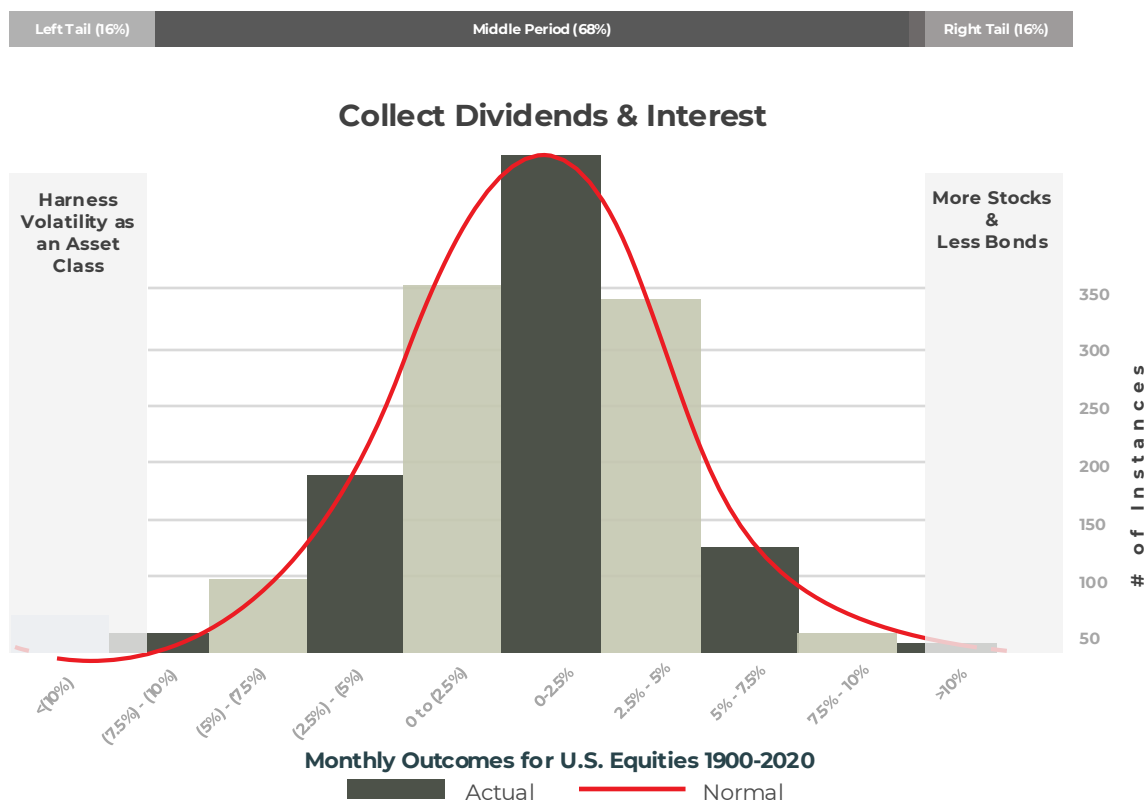
We want to build portfolios with a bigger engine (stocks) and better brakes (hedges) to be in a better position to address drawdown and longevity risk.

Volatility as an Asset Class

We want to harness volatility as an asset to the portfolio that can help us mitigate risk and enhance yield.

Better In the Tails

We want the additional stock exposure to benefit your portfolio in the “right tail” events and hedging strategies to limit the downside during the “left tail” events.



Source: Case Shiller, Data as of 12/31/2024





Target Exposures: Snapshot

Fixed Income:			38%	25%	8%
Asset Class	Ticker	Fund Name	Conservative	Moderate	Growth
Corporate Bonds	DRSK	Aptus Defined Risk ETF	18%	14%	8%
Income Bond	JUCY	Aptus Enhanced Yield ETF	15%	8%	
Aggregate Bonds	BKAG	BNY Mellon Core Bond ETF	5%	3%	
Equity:			62%	75%	92%
Asset Class	Ticker	Fund Name	Conservative	Moderate	Growth
Large Cap	UPSD	Aptus Large Cap Upside ETF			6%
Core Equity	ADME	Aptus Drawdown Managed Equity ETF	7%	7%	6%
Large Cap	SPLG	SPDR Port S&P 500 ETF	2%	7%	10%
Large Cap	DUBS	Aptus Large Cap Enhanced Yield	10%	10%	11%
Large Cap	RSP	Invesco S&P 500 Equal Weight ETF	2%	4%	7%
Equity Dividend	CCDV	Capital Group Dividend Value ETF	3%	3%	3%
Equity Income	ACIO	Aptus Collared Investment Opportunity	20%	17%	15%
Small Cap	OSCV	Opus Small Cap Value ETF	3%	7%	9%
Intl. Equity	IDUB	International Enhanced Yield	10%	10%	11%
Intl. Stock	VEA	Vanguard FTSE Developed Markets ETF	5%	7%	9%
EM Stock	VWO	Vanguard FTSE Emerging Markets ETF		3%	5%
Portfolio Expense Ratio:			0.57	0.51	0.43
Portfolio Yield:			3.23	2.76	2.11
*Risk Number (1-99):			44	53	64

Stock Sleeve: Seeking Quality

Business Growth +	Valuation +	Profitability +	Momentum
Growth In Sales Growth In EBIT Growth In Margins Growth In Earnings Growth In Dividends Extensive Reinvestment Opps	Price-to-Earnings Dividend Yield EV/EBITDA Pride-to-Book	Enduring, Predictable High ROE and FCF Strong ROIC Strong Balance Sheets Down Market Performance	Trading Above Its 50-day Avg Proximity to 52-Week Highs 1-Year Relative Performance 6- Month Relative Performance

Equity Sleeve

AMT	JPM
AMZN	MSFT
AVGO	PGR
BR	PWR
CHE	ROP
CPRT	UNH
FANG	V
	WMT

Source: Bloomberg, Riskalyze, Holdings as of 12/31/2024

The yield percent in the chart above is the indicated yield which is the annualized yield of the most recent dividend distribution. Yield is not indicative of current or future performance or returns. Expense ratios in the chart above are calculated on the weighted average of the portfolio as of 12/31/2024. See attached disclosure for Riskalyze methodology.

Past performance is not indicative of future results. This is not a recommendation to buy or sell any of the securities mentioned herein. The holdings identified above do not represent all of the securities purchased, sold, or recommended for the adviser's clients. Holdings are subject to change without notice. A complete list of holdings is available upon request.





1221 S Mopac Expwy, Suite 240

Austin, TX 78746

T 512.647.1500

TF 800.266.1723

amg@amgwealthadvisors.com





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Portfolio holdings information as of December 31, 2024. There is no assurance that the specific securities listed will remain in the Portfolio. Asset allocation and portfolio holdings may differ from the model among account in the composite. Aptus employs a diversification strategy using a combination of tactical and strategic, active and index-based Exchange Traded Funds to represent specific asset classes. These representations should not be considered a recommendation to buy or sell a particular ETF. As with all investments, ETFs have risks. For more information or a prospectus, please contact your Investment Advisor.

The AMG Managed Portfolio Series benchmarks are the iShares Core Allocation ETFs. iShares Core Asset Allocation ETFs are designed as diversified core portfolios based on the specific risk consideration of the investor. Each iShares Core Allocation Fund offers exposure to US stocks, international stocks, and bonds at fixed weights and holds an underlying portfolio of iShares Core Funds. Investors choose the portfolio that aligns with their specific risk consideration. iShares Core Allocation ETFs offer investments to meet a Conservative (iShares Core Conservative Allocation ETF), Moderate (iShares Core Moderate Allocation ETF), Growth (iShares Core Growth Allocation ETF), and Aggressive (iShares Core Aggressive Allocation ETF). Source: Blackrock.

Our long-term targeted returns are derived from taking a blend of historical equity returns and capital markets assumptions, which are then applied to our target equity exposures to identify a long-term targeted return. There is no assurance our targeted return assumptions will materialize, and that client actual performance may significantly vary from the targeted returns.

Please note that there is a cost to hedging within a portfolio. Upside and downside capture will vary depending on market environment. Please review account level performance reports or consult advisor for portfolio downside and upside capture ratios.

Investing involves risk. Principal loss is possible. Investing in ETFs is subject to additional risks that do not apply to conventional mutual funds, including the risks that the market price of the shares may trade at a discount to its net asset value ("NAV"), an active secondary market may not develop or be maintained, or trading may be halted by the exchange in which they trade, which may impact a fund's ability to sell its shares. Shares of any ETF are bought and sold at Market Price (not NAV) and are not individually redeemed from the fund. Brokerage commissions will reduce returns. Market returns are based on the midpoint of the bid/ask spread at 4:00pm Eastern Time (when NAV is normally determined for most ETFs), and do not represent the returns you would receive if you traded shares at other times. Diversification is not a guarantee of performance and may not protect against loss of investment principal.

